



# The PACIFIC ISLANDS FinTech Innovation Challenge

## Social Media Pack Call for Applications: The Pacific Islands FinTech Innovation Challenge

[For promotion from Friday 20th May 2022 to Monday 20th June 2022]

### General Info/Background Info

To help address the challenge of financial inclusion in the Pacific Islands Countries (PICs), the United Nations Capital Development Fund (UNCDF) is launching the Pacific Islands Innovation Challenge.

The challenge aims to attract local and global FinTechs with market-ready solutions to address identified problem statements which represent the challenges faced by Pacific Islands countries in adopting digital payments services.

Funded by the UNCDF, Market Development Facility (MDF), and the Asian Development Bank (ADB), the challenge will strengthen cross-sector collaboration by bringing together the financial ecosystem in PICs to support innovation and financial inclusion.

To have the challenge reach potential FinTech applicants, UNCDF is launching a first social media campaign. The following pack contains generic social media posts as well as challenge specific posts that partners can use to disseminate on their social media channels. Please feel free to make edits to your posts as you see fit.

### Challenge Website URL:

<https://www.uncdf.org/inclusiveinnovation/pacific-islands-fintech-innovation-challenge>

Short URL: [bit.ly/3yJ2D13](https://bit.ly/3yJ2D13)

### Accounts to tag:

#### UN Capital Development Fund

Twitter: [@UNCDFdigital](https://twitter.com/UNCDFdigital), [@UNCDF](https://twitter.com/UNCDF)

LinkedIn: [United Nations Capital Development Fund \(UNCDF\)](https://www.linkedin.com/company/united-nations-capital-development-fund), [UNCDF Digital](https://www.linkedin.com/company/uncdf-digital)

Facebook: [UN Capital Development Fund](https://www.facebook.com/uncdf)

#### Market Development Facility (MDF)

LinkedIn: [Market Development Facility \(MDF\)](https://www.linkedin.com/company/market-development-facility)

Facebook: [Market Development Facility](https://www.facebook.com/market-development-facility)

#### Asian Development Bank (ADB)

Twitter: [@ADB\\_HQ](https://twitter.com/ADB_HQ)

LinkedIn: [Asian Development Bank \(ADB\)](https://www.linkedin.com/company/asian-development-bank)

Facebook: [Asian Development Bank](https://www.facebook.com/asian-development-bank)

*For further information about the social media pack contact:*

Veima Bower – Communications Assistant, UNCDF Pacific: [Veima.bower@uncdf.org](mailto:Veima.bower@uncdf.org)

Xannelle Chai – Marketing officer – Kapronasia: [xannelle.chai@kapronasia.com](mailto:xannelle.chai@kapronasia.com)

**Social media cards**

Access social media cards here: <https://bit.ly/3PogmjU>

[RFA Generic 1]

[RFA Generic 2]

[RFA Specific 1]

[RFA Specific 2]

[RFA Specific 3]

[RFA Specific 4]

[RFA Specific 5]

**Request for applications (RFA) Kickoff**  
**(for promotion from 18 May – 18 June 2022)**

1. Generic  

Use Image: [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)

🔍 Are you a FinTech with live solutions that can address challenges faced by Pacific Island countries in adopting digital payments services?

📄 Submit an application to participate in the Pacific Islands FinTech Innovation Challenge.

Deadline: 18 June 2022

More info and apply  <https://www.unCDF.org/inclusiveinnovation/pacific-islands-fintech-innovation-challenge>

The Pacific Islands FinTech Innovation Challenge is funded by the United Nations Capital Development Fund (UNCDF), Market Development Facility (MDF), and the Asian Development Bank (ADB).

2. Generic  

Use Image: [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)

📣 Calling all FinTechs and financial and technology solution providers

The United Nations Capital Development Fund (UNCDF), Market Development Facility (MDF) and Asian Development Bank (ADB) have launched the Pacific Islands FinTech Innovation Challenge.

🌐 We invite eligible applicants to submit a proposal for live solutions that addresses financial inclusion and adoption of digital payments challenges in Fiji, Samoa, Tonga, Solomon Islands and Vanuatu.

Deadline: 18 June 2022

More info and apply  <https://www.unCDF.org/inclusiveinnovation/pacific-islands-fintech-innovation-challenge>

3. Generic  

Use Image: [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)

📣 Request for Applications #RFA

The United Nations Capital Development Fund (UNCDF), Market Development Facility (MDF) and Asian Development Bank (ADB) are looking for #FinTechs with live solutions that can address challenges faced by Pacific Island countries in adopting digital payments services to participate in the Pacific Islands FinTech Innovation Challenge.

Winning FinTechs will receive:

💰 Grants of up to USD \$50,000

👤 Mentoring and Insight



🏠 Access to a network of investors and enablers


Deadline: 18 June 2022

More info and apply now  <https://www.unCDF.org/inclusiveinnovation/pacific-islands-fintech-innovation-challenge>

4. Generic **Twitter**

Use Image: [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)


  Are you a #FinTech with live solutions that can address challenges faced by Pacific Island countries in adopting digital payments services?

 Submit an application to participate in the Pacific Islands FinTech Innovation Challenge

More info & apply  [bit.ly/3yJ2D13](https://bit.ly/3yJ2D13)


5. Generic **Twitter**


Use Image: [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)


 Calling all #FinTechs

Submit an application to participate in the Pacific Islands FinTech Innovation Challenge.

Winning FinTechs will receive:

 Grants of up to USD \$50,000

 Mentoring & insight

 Access to a network of investors & enablers

More info & apply  [bit.ly/3yJ2D13](https://bit.ly/3yJ2D13)

**Request for applications (RFA) Feature: Challenge Statement #1, #2, #3, #4 #5 and Asks  
(for promotion from 18 May – 18 June 2022)**

1. Challenge 1 Specific **LinkedIn Facebook**

Use Image: [\[RFA Specific 1\]](#) or [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)

 Calling all FinTechs and financial and technology solution providers

As part of the Pacific Islands FinTech Innovation Challenge, the Tonga Development Bank (TDB), National Bank of Samoa (NBS) and National Bank of Vanuatu (NBV) are seeking a digital finance solution that can address challenges around financial product access and usage.



Deadline: 18 June 2022

More info:

Apply  <https://www.uncdf.org/inclusiveinnovation/pacific-islands-fintech-innovation-challenge>

2. Challenge 1 Specific **Twitter**

Use Image: [\[RFA Specific 1\]](#) or [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)

  Are you a #FinTech that has desined a digital finance solution that can address challenges around financial product access & usage for the Tonga Development Bank, National Bank of Vanuatu & National Bank of Samoa?

More info & apply  [bit.ly/3yJ2D13](https://bit.ly/3yJ2D13)

3. Challenge 2 Specific **LinkedIn Facebook**

Use Image: [\[RFA Specific 2\]](#) or [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)

 Calling all FinTechs and financial and technology solution providers

As part of the Pacific Islands FinTech Innovation Challenge, the Fiji Development Bank (FDB) is seeking a solution that can address challenges around servicing customers by streamlining and automating customer service inquiries.


Deadline: 18 June 2022


More info: [bit.ly/3MoDbSz](https://bit.ly/3MoDbSz)

Apply  <https://www.uncdf.org/inclusiveinnovation/pacific-islands-fintech-innovation-challenge>

4. Challenge 2 Specific **Twitter**

Use Image [\[RFA Specific 2\]](#) or [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)


 Calling all FinTechs

 As part of the Pacific Islands FinTech Innovation Challenge, the @FDB\_50 is seeking a solution that can address challenges around servicing customers by streamlining and automating customer service inquiries

More info & submit applications  [bit.ly/3yJ2D13](https://bit.ly/3yJ2D13)

5. Challenge 3 Specific **LinkedIn** **Facebook**

Use Image: [\[RFA Specific 3\]](#) or [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)

 Calling all FinTechs and financial and technology solution providers

As part of the Pacific Islands FinTech Innovation Challenge, the Solomon Island National Provident Fund (SINPF) is seeking a FinTech to create a solution that encourages savings using formal financial channels.

Deadline: 18 June 2022



More info: [bit.ly/37Rqm4d](https://bit.ly/37Rqm4d)

Apply  <https://www.uncdf.org/inclusiveinnovation/pacific-islands-fintech-innovation-challenge>

6. Challenge 3 Specific **Twitter**

Use Image: [\[RFA Specific 3\]](#) or [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)

 #RequestForApplications

  As part of the Pacific Islands FinTech Innovation Challenge, the Solomon Island National Provident Fund (SINPF) is seeking a FinTech to create a solution that encourages savings using formal financial channels

More info & apply  [bit.ly/3yJ2D13](https://bit.ly/3yJ2D13)

7. Challenge 4 Specific **LinkedIn** **Facebook**

Use Image: [\[RFA Specific 4\]](#) or [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)

 Calling all FinTechs and financial and technology solution providers

As part of the Pacific Islands FinTech Innovation Challenge, Vodafone Fiji is seeking a platform to enable foreign exchange across the Pacific Island countries leveraging the network of the region's mobile network operators (MNOs) and money transfer operators (MTOs).



Deadline: 18 June 2022

More info: [bit.ly/39U0iWK](https://bit.ly/39U0iWK)

Apply  <https://www.uncdf.org/inclusiveinnovation/pacific-islands-fintech-innovation-challenge>

8. Challenge 4 Specific **Twitter**

Use Image: [\[RFA Specific 4\]](#) or [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)

  Are you a #FinTech that has developed a platform for Vodafone Fiji is to enable foreign exchange across the #Pacific Island countries leveraging the network of the region's mobile network operators (#MNOs) and money transfer operators (#MTOs)?

More info & apply 📄 [bit.ly/3yJ2D13](https://bit.ly/3yJ2D13)

9. Challenge 5 Specific **LinkedIn** **Facebook**

Use Image: [\[RFA Specific 5\]](#) or [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)

📣 Calling all FinTechs and financial and technology solution providers

As part of the Pacific Islands FinTech Innovation Challenge, the Home Finance Company (HFC) and National Bank of Samoa (NBS) are seeking a merchant payments solution that enables both online e-commerce payments and in-person POS transactions for merchants, settled in an account with our local partner banks.

Deadline: 18 June 2022

More info: [bit.ly/39ponEH](https://bit.ly/39ponEH)

Apply 📄 <https://www.unCDF.org/inclusiveinnovation/pacific-islands-fintech-innovation-challenge>

10. Challenge 5 Specific **Twitter**

Use Image: [\[RFA Specific 5\]](#) or [\[RFA Generic 1\]](#) or [\[RFA Generic 2\]](#)

📣 Calling #FinTechs

📄 The Home Finance Company in #Fiji & National Bank of #Samoa are seeking a merchant payments solution that enables online #ecommerce payments & in-person transactions for merchants, settled in an account with local partner banks.

More info & apply 📄 [bit.ly/3yJ2D13](https://bit.ly/3yJ2D13)